



# The New Types of Pharmacological and Other Treatments of Pain

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## **Neuromodulatory methods are nondestructive and reversible techniques of chronic pains treatment.**

Neurosurgery destructive – and reconstructive.

Neuromodulatory methods

- 1) stimulation methods (nervous tissues stimulation)
- 2) intraspinal and intraventricular application of remedies.

### **A) Neurostimulatory methods:**

- peripheral nerve stimulation – **PNS**
- spinal cord stimulation or posterior and anterolateral spinal cord pathways – **SCS** –
- deep brain stimulation – **DBS**
- motor cortex stimulation - **MCS**
- repetitive transcranial cortex stimulation – **rTMS**

**B) Intraspinal application:** epidural, subarachnoidal and intracerebroventricular remedies application.

## **Use of neurostimulation in pain therapy**

- tested method for introducing motor cortex brain stimulation
- reducing of chronic pain pains after ictus
- deafferentation pain – avulsion of brachial plexus
- phantom pain
- stump pain
- thalamic pain
- neuropathic pain – postherpetic neuralgia

PRIALT<sup>®</sup>▼ (ZICONOTIDE)

# When to Consider Intrathecal Analgesia

- Many classes of systemic drugs used for chronic pain
- Neuropathic pain<sup>1</sup>
  - Anti-depressants (tricyclics SSNRIs)
  - Calcium channel  $\alpha_2\delta$  ligands (gabapentin, pregabalin)
  - Opioids
- When analgesia is inadequate despite
  - Opioid rotation
  - Adjuvants
  - Co-analgesics

**... consider using intrathecal analgesia**

# A Very Brief History of Intrathecal Analgesia and the PAC

- 1979 Intrathecal opioids used in humans
- 1980s 1st “permanent” catheter for intraspinal drug delivery
- 1990s Intrathecal bupivacaine and/or clonidine often co-administered with opioids for neuropathic pain
- 2000 1st PAC algorithm for intraspinal drug delivery<sup>1</sup>

2003 2nd PAC algorithm for intrathecal analgesia<sup>2</sup>

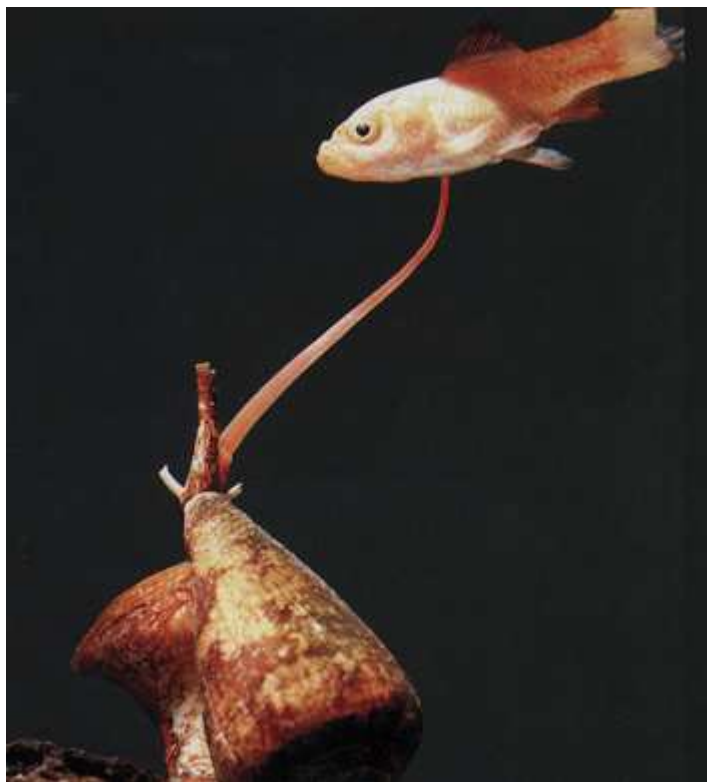
2005 **Ziconotide** a new class of intrathecal analgesic

2007 3rd PAC algorithm for intrathecal analgesia<sup>3</sup>

# Intrathecal Polyanalgesic Therapy Algorithm 2007

Line 1	morphine	↔	hydromorphone	↔	<b>ziconotide</b>
Line 2	fentanyl	↔	morphine/ hydromorphone <b>+ ziconotide</b>	↔	morphine/ hydromorphone  + bupivacaine/ clonidine
Line 3	clonidine	↔	morphine/hydromorphone/fentanyl + bupivacaine/clonidine + <b>ziconotide</b>		
Line 4	sufentanil		sufentanil + bupivacaine/clonidine  <b>+ ziconotide</b>		

# From *Conus magus* to Ziconotide (PRIALT®)

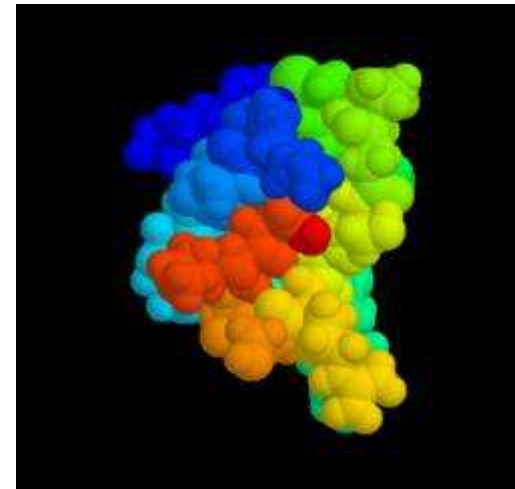
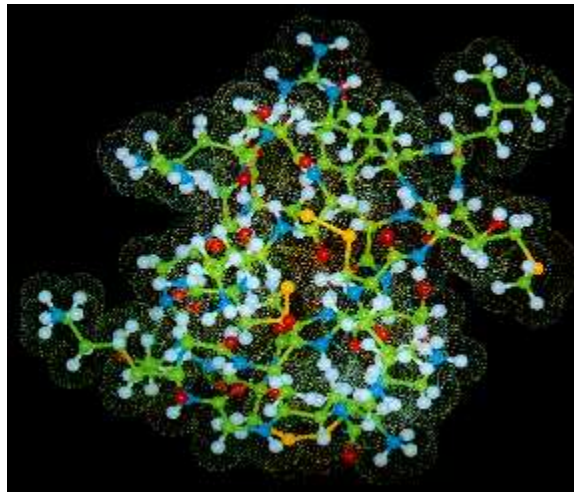


- *Conus magus* is a marine snail
- Uses a highly poisonous mixture of different conotoxins to paralyse and kill fish within seconds
- **Ziconotide** is a synthetic analogue of  $\omega$ -conotoxin MVIIA from *Conus magus*



# The Ziconotide Molecule

Synthetic equivalent of  $\omega$ -conotoxin MVIIA from the marine snail *Conus magus*



**H-Cys-Lys-Gly-Lys-Gly-Ala-Lys-Cys-Ser-Arg-Leu-Met-Tyr-Asp-Cys-**



**Cys-Thr-Gly-Ser-Cys-Arg-Ser-Gly-Lys-Cys-NH<sub>2</sub>**

# The Ziconotide Molecule

- Large molecular weight 2639 vs 285 morphine
- Permanently charged at physiological pH
  - Low tissue penetration
- Metabolised by peptidases
- Methionine amino acid susceptible to oxidation

# Programmable Implanted Pumps for Use With Ziconotide

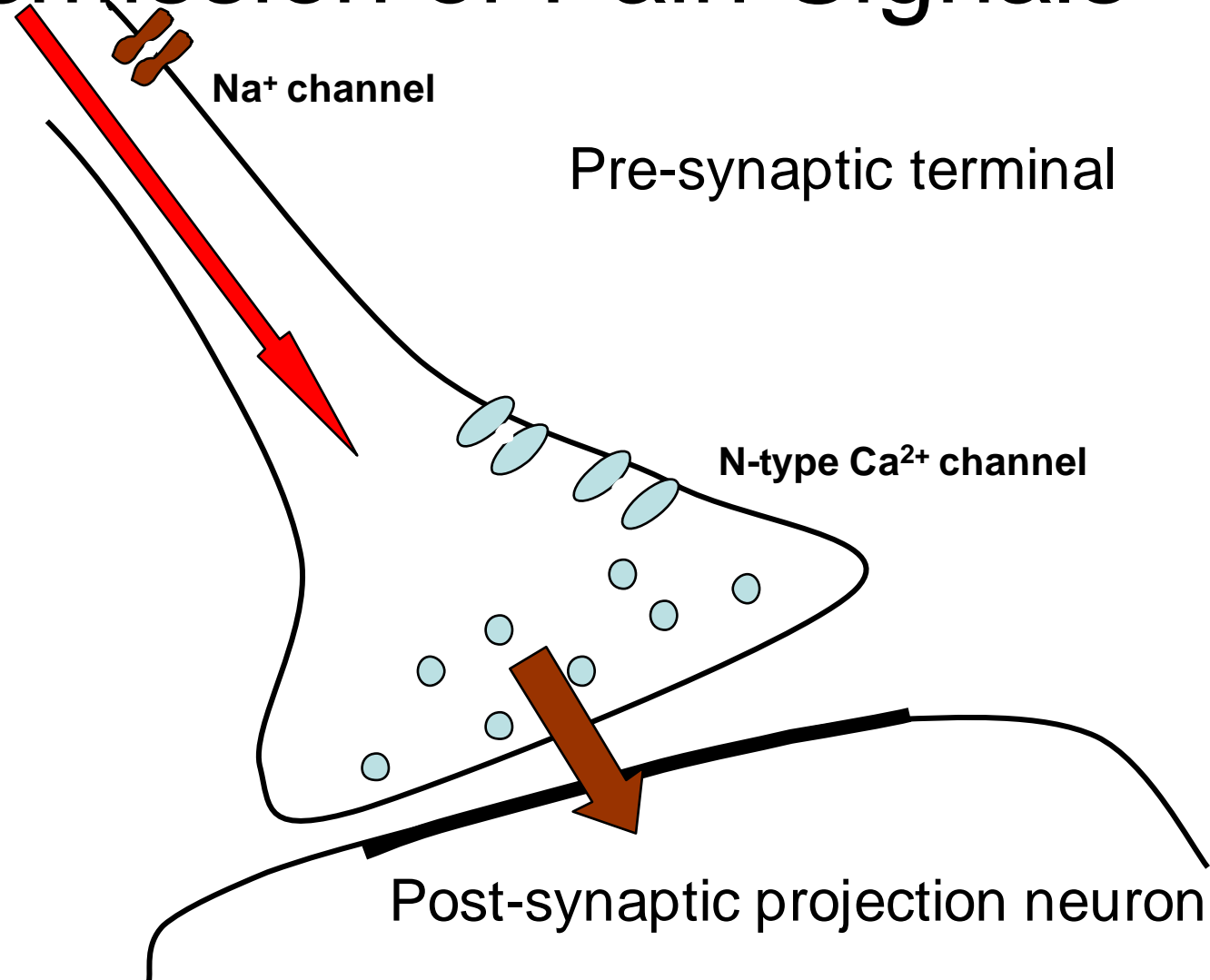
- Medtronic SynchroMed® II or CE marked equivalent
- Implanted, programmable, battery-powered
- 20- and 40-ml Reservoirs



# Ziconotide Recommended for All Pain Types

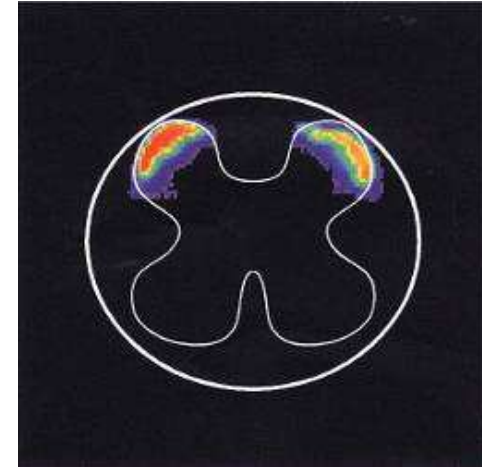
- **Ziconotide** recommended as a first-line therapy for nociceptive, mixed and neuropathic pain in the 2007<sup>1</sup> PAC guidelines on the use of intrathecal agents
- Guidelines published in 2000<sup>2</sup> and 2003<sup>3</sup> did not include use of **ziconotide** as it was under development

# Transmission of Pain Signals



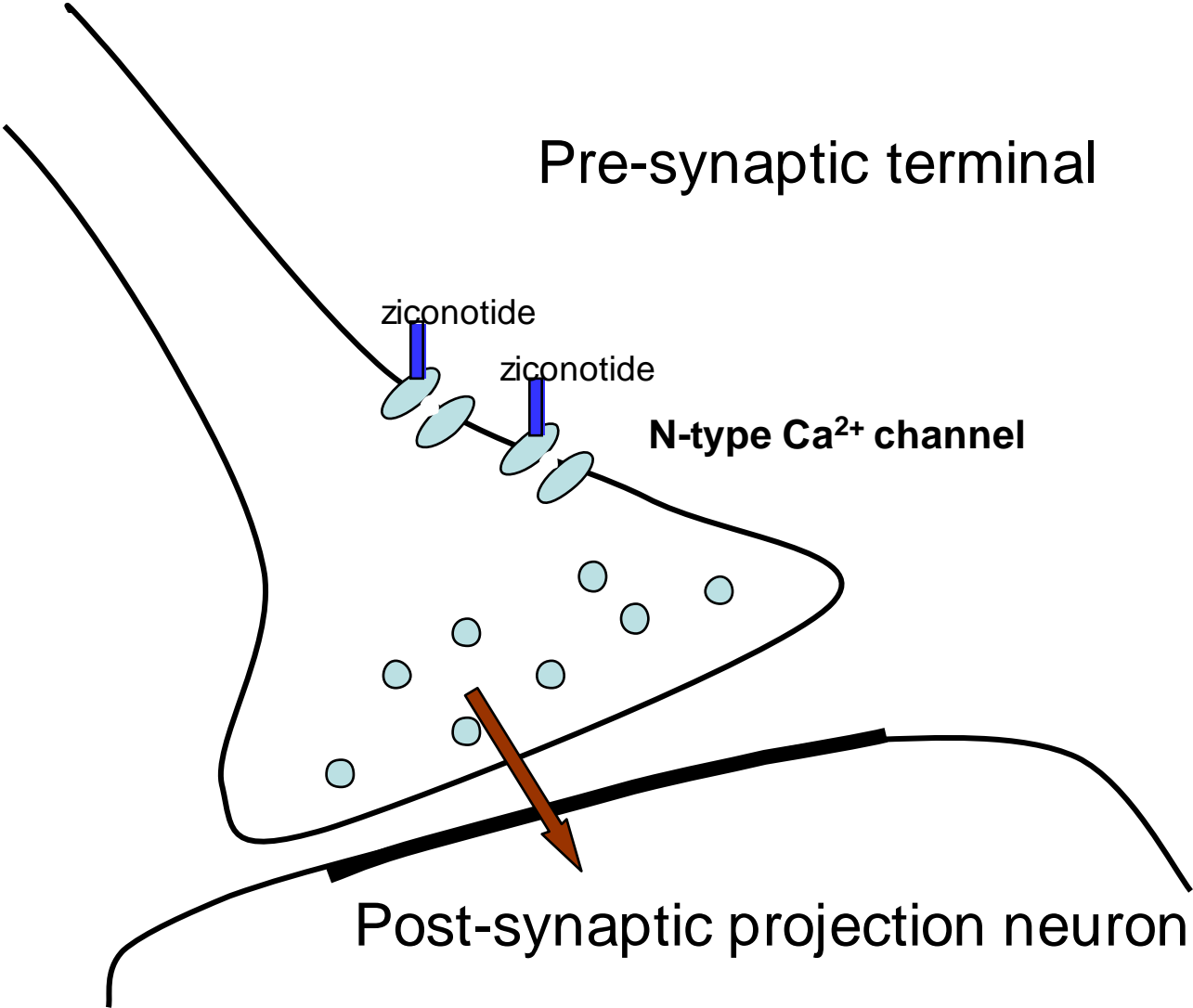
# Ziconotide Inhibits N-Type Calcium Channels

- Exact mechanism of action of **ziconotide** in humans is not known
- Electrophysiological studies have shown **ziconotide** to be a selective inhibitor of the N-type calcium channel<sup>1</sup>
- N-type calcium channels are concentrated in the superficial laminae (I-II) of the dorsal horn – the pain processing region of the spinal cord<sup>2</sup>

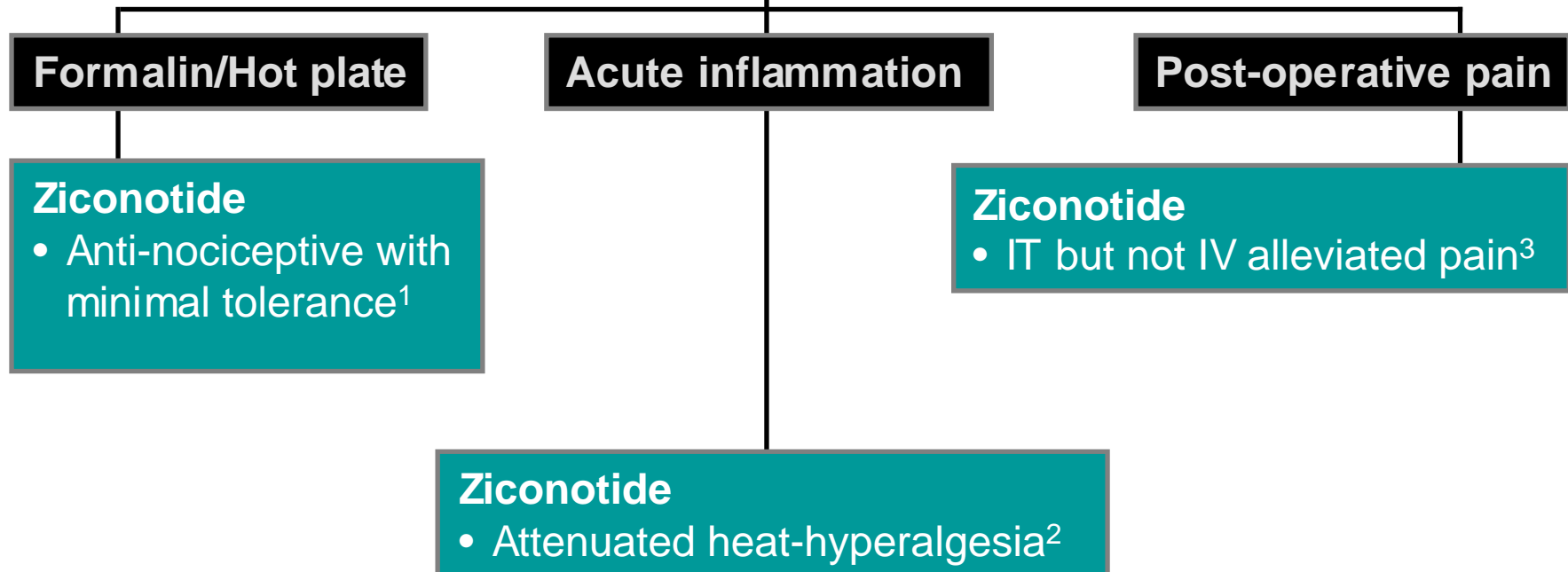


Radiolabelled **ziconotide** binding in the dorsal horn of the rat spinal cord<sup>2</sup>

# Ziconotide Mechanism of Action



# Efficacy of Ziconotide in Animal Models of Nociceptive Pain



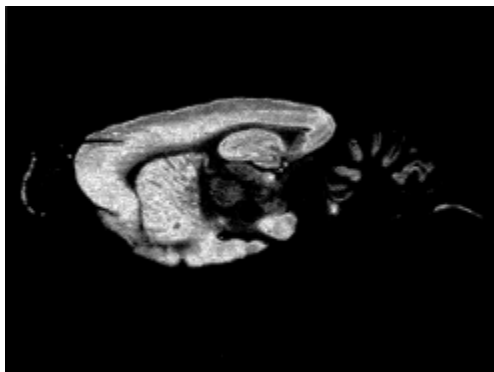


# Pharmacodynamics of Ziconotide: Extrapolation of Rat Data to Humans



Radiolabelled **ziconotide** binding in the dorsal horn of the rat spinal cord<sup>1</sup>

**Hypothesis:**  
Inhibition of N-type calcium channels leads to analgesia



Radiolabelled **ziconotide** binding in the sagittal section of rat brain. High-density binding in neocortex, basal ganglia, basal forebrain, hippocampus, olfactory glomerulus and dorsal grey matter<sup>2</sup>

**Hypothesis:**  
Inhibition of N-type calcium channels leads to neurological side effects

# Criteria for Intrathecal Analgesia (Ziconotide) Therapy

- Patients with chronic severe pain where
- Definitive treatment for pain is not available or has failed
- Analgesia is inadequate with either optimal systemic medication or non-pharmacological therapies
- Analgesia treatment side effects are unmanageable or intolerable
- No contraindications to neuraxial drug delivery exist
- The patient has had appropriate psychological assessment
- The patient can give informed consent based on provision of appropriate information about the benefits and risks of treatment

# Ziconotide Can Be Used in Neuropathic, Nociceptive and Mixed Pain

## Cancer pain<sup>1</sup>

- Refractory mixed nociceptive/ neuropathic pain
- Visceral tumours or autonomic dysfunction resulting in gut dysmotility
- Chemotherapy-induced painful peripheral neuropathy
- Bone metastases

## Non-cancer pain<sup>2</sup>

- Failed back surgery syndrome
- Axial spinal pain
- Peripheral polyneuropathy
- AIDS-related pains
- Complex regional pain syndrome
- Brachial plexopathy
- Central pain syndromes
  - Post-stroke pain
  - Spinal cord injury pain

# Lidokain - Versatis



## The Dr Hind Story – Background of the Product

- Dr. H Hind, pharmacist, 83, tried to help his wife Diana, 81, after she developed very painful postherpetic neuralgia in 1989.
- Several oral medications had been insufficient or intolerable for her. Weekly injections of lidocaine were painful, but pain relief was about 6 hours.
- Dr. Hind developed a topical lidocaine solution, applied it to the painful area and covered it with a plastic wrap. Surprisingly the combination worked, with pain relief for several days.
- The idea of a lidocaine plaster for painful postherpetic neuralgia was born!
- The prototype of a plaster delivering lidocaine was developed by Dr. Hind and finalized in collaboration with Teikoku Seiyaku Co.





# Onset of Action I

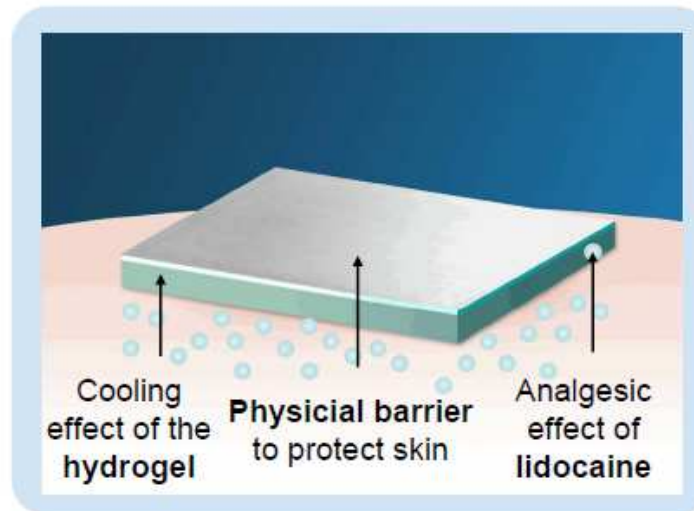
## Clinical Efficacy

### Rapid pain relief

- Cooling effect
- Mechanical protection

### Sustained analgesia

- Lidocaine effect





## Handling and Combination of Versatis®

- **Easy handling**
  - Once daily plaster application
  - 12h-on / 12h-off regimen (24h pain relief)
  - Can be cut according to the painful area
  - Up to 3 plasters can be used at one time
  - No titration necessary
  
- **Easy combination**
  - When combination is useful, current treatment habits must not necessarily be changed



# Conclusion

**Efficacy**



**Excellent safety profile**



**Easy handling and combination**



**Unique and innovative treatment approach for localised neuropathic pain symptoms (like burning, stabbing, shooting)**





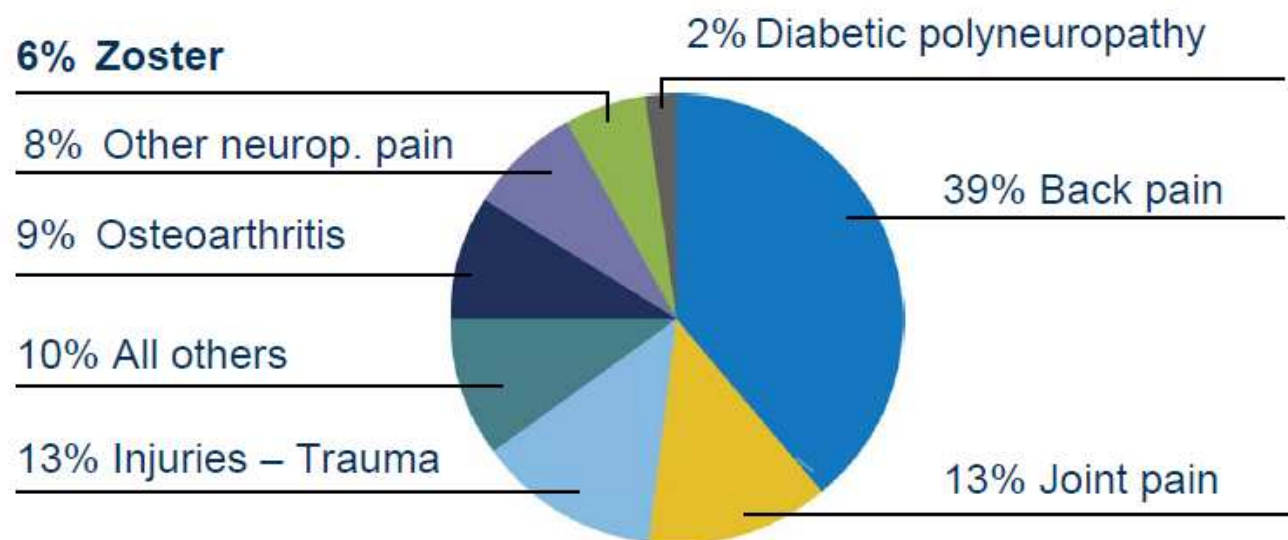
### *Topical agents*

Lidocaine plasters (5%) are effective based on 5 class I or II RCTs in PHN with brush-induced allodynia, but the therapeutic gain is modest against placebo, and the level of evidence is lower than for systemic agents [7,53]. The largest recent trial including patients with or without allodynia (with enriched enrolment design) was negative on the primary outcome (time-to-exit), but the groups were not balanced at baseline, and many patients withdrew prematurely from the study [54]. In an enriched-design open-label trial, lidocaine plaster was better tolerated than pregabalin [55]. Lidocaine plasters are safe because of their low systemic absorption and well tolerated with local adverse effects only (mild skin reactions) [54–56].

Randomized controlled trials have reported benefit from topical capsaicin 0.075% [7], but as a result of the burning effect of capsaicin, blinding was probably compromised. A one-off application of high concentration (8%) capsaicin patch applied to the skin for 60 min was more effective than a low concentration patch (0.04%) during 12 weeks [57]. Although a post hoc analysis suggests that blinding was successful, patient randomized to the high concentration patch required more rescue medication immediately after application. Adverse effects were primarily attributable to local capsaicin-related reactions at the application site (pain, erythema). Efficacy of capsaicin patches was demonstrated in two other studies reported in a systematic review [47].



## Market Experience in the US with LIDODERM® in 2006 [1]



Capsaicin - Qutenza

- Qutenza 179 mg cutaneous patch
- **QUALITATIVE AND QUANTITATIVE COMPOSITION**
- Each 280 cm<sup>2</sup> cutaneous patch contains a total of 179 mg of capsaicin or 640 micrograms of capsaicin per cm<sup>2</sup> of patch (8 % w/w).
  - Excipient
- Each 50 g tube of cleansing gel for Qutenza contains 0.2 mg/g butylhydroxyanisole (E320).
- For a full list of excipients, see section 6.1.
  - **3. PHARMACEUTICAL FORM**
- Cutaneous patch.
- Each patch is 14 cm x 20 cm (280 cm<sup>2</sup>) and consists of an adhesive side containing the active substance and an outer surface backing layer. The adhesive side is covered with a removable, clear, unprinted, diagonally cut, release liner. The outer surface of the backing layer is imprinted with 'capsaicin 8%'.
  - **4. CLINICAL PARTICULARS**
  - **4.1 Therapeutic indications**
- Qutenza is indicated for the treatment of peripheral neuropathic pain in non-diabetic adults either alone or in combination with other medicinal products for pain.

- **Contraindications**
- Hypersensitivity to the active substance or to any of the excipients.
- **Special warnings and precautions for use**

- Mechanism of action
- Capsaicin, or 6-nonenamide, N-[(4-hydroxy-3-methoxyphenyl) methyl]-8-methyl , (6E), is a highly selective agonist for the transient receptor potential vanilloid 1 receptor (TRPV1). The initial effect of capsaicin is the activation of TRPV1-expressing cutaneous nociceptors, which results in pungency and erythema due to the release of vasoactive neuropeptides.
- Pharmacodynamic effects
- Following capsaicin exposure, cutaneous nociceptors become less sensitive to a variety of stimuli. These later-stage effects of capsaicin are frequently referred to as “desensitization” and are thought to underlie the pain relief. Sensations from non TRPV1-expressing cutaneous nerves are expected to remain unaltered, including the ability to detect mechanical and vibratory stimuli. Capsaicin-induced alterations in cutaneous nociceptors are reversible and it has been reported and observed that normal function (the detection of noxious sensations) returns within weeks in healthy volunteers.
- Clinical Efficacy
- Efficacy of a single 30-minute application of Qutenza to the feet has been shown in controlled clinical trials conducted in patients with painful HIV-AN. Efficacy of a single 60-minute application of Qutenza to locations other than the feet has been shown in controlled clinical trials conducted in patients with PHN. Pain reduction was observed as early as Week 1 and was maintained throughout the 12-week study period. Qutenza has been shown to be effective when used alone or when used in combination with systemic medicinal products for neuropathic pain.

# **Instranasal fentanyl - Instanyl**

## Definition of breakthrough pain (BTP)

Breakthrough pain is defined as:

***‘transitory exacerbation of pain that occurs on a background of otherwise stable persistent pain’***

Other terms used:

episodic pain, transient pain, pain flare



# Current management of cancer BTP

## **The current treatments used are:**

- Oral morphine (commonly used but not registered as a treatment of BTP)
- Oral Transmucosal Fentanyl (registered as treatment of BTP):
  - Actiq<sup>®</sup> : Fentanyl lozenge
  - Effentora<sup>®</sup> : Fentanyl buccal tablet
  - Abstral<sup>®</sup> : Fentanyl sublingual tablet

# Current BTP treatments have limitations

Actiq<sup>®</sup>, Effentora<sup>®</sup> and Abstral<sup>®</sup> are new BTP treatments but have limitations:

- Their onset of action is too long
- Their duration of action exceeds the duration of the vast majority of BTP episodes leading to potential overmedication
- Actiq and Effentora are difficult to administer (have to be held in mouth for around 15 minutes to dissolve)
- Oral transmucosal formulations are not suitable in cancer patients with dry mouth syndrome, mucositis, nausea/vomiting

# Instanyl<sup>®</sup> is the first intranasal treatment for BTP in cancer patients

Instanyl<sup>®</sup> is indicated for the management of BTP in adults who already receive maintenance opioid therapy for chronic cancer pain

- Instanyl<sup>®</sup> is the first and only approved formulation of fentanyl for intranasal administration.
- Instanyl<sup>®</sup> has a profile that is particularly suitable for the treatment of BTP in patients with cancer and addresses many unmet medical needs.

# The profile of Instanyl<sup>®</sup> mirrors the typical time profile of a BTP episode

**Instanyl<sup>®</sup> mirrors the time profile of the BTP episode, providing control of the pain over the duration of the episode**

- Instanyl<sup>®</sup> has rapid absorption and fast onset of action
- Median time to onset of meaningful pain relief was 11 minutes in cancer patients and 7 minutes in non-cancer patients.
- Instanyl<sup>®</sup> has short duration of action (median duration: 56 minutes)

# **Instanyl<sup>®</sup> is safe and well-tolerated**

As demonstrated in trials:

- Instanyl<sup>®</sup> does not increase risk of respiratory depression or bring additional safety issues to the management of BTP in cancer
- Instanyl<sup>®</sup> does not induce tolerability problems (incidence is similar to that of control group in clinical trials)

## Instanyl<sup>®</sup> has the greatest efficacy of BTP treatments in cancer: MTC results summary

- Instanyl<sup>®</sup> provides greater reduction of pain at 15 minutes and throughout 60 minutes after treatment administration than Actiq<sup>®</sup>, Effentora<sup>®</sup> and oral morphine
  - Instanyl<sup>®</sup> had probability >99% of being the best treatment
  - Instanyl<sup>®</sup> was superior to oral morphine at all timepoints
  - Instanyl<sup>®</sup> was superior to Actiq<sup>®</sup> at 15, 30 and 45 minutes
  - Instanyl<sup>®</sup> was superior to Effentora<sup>®</sup> at 15 and 30 minutes
- Oral morphine was not more effective than placebo in providing pain relief until 45 minutes post administration

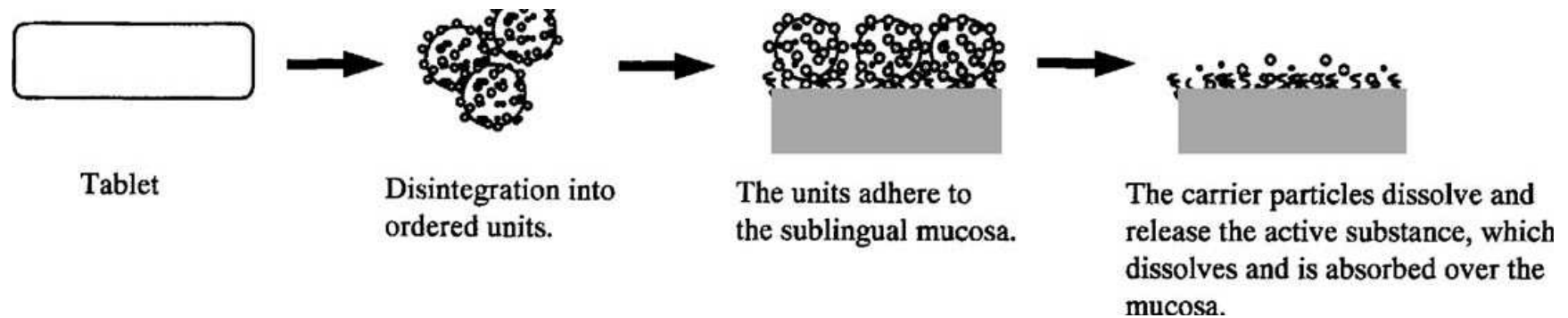
# Summary

- BTP in cancer has an enormous impact on patients and requires appropriate treatment
- Instanyl<sup>®</sup> has an optimal profile for the treatment of BTP in cancer patients
- Instanyl<sup>®</sup> is clinically superior to other treatments of BTP in cancer patients
- Instanyl<sup>®</sup> is better value for money than other treatments of BTP in cancer patients

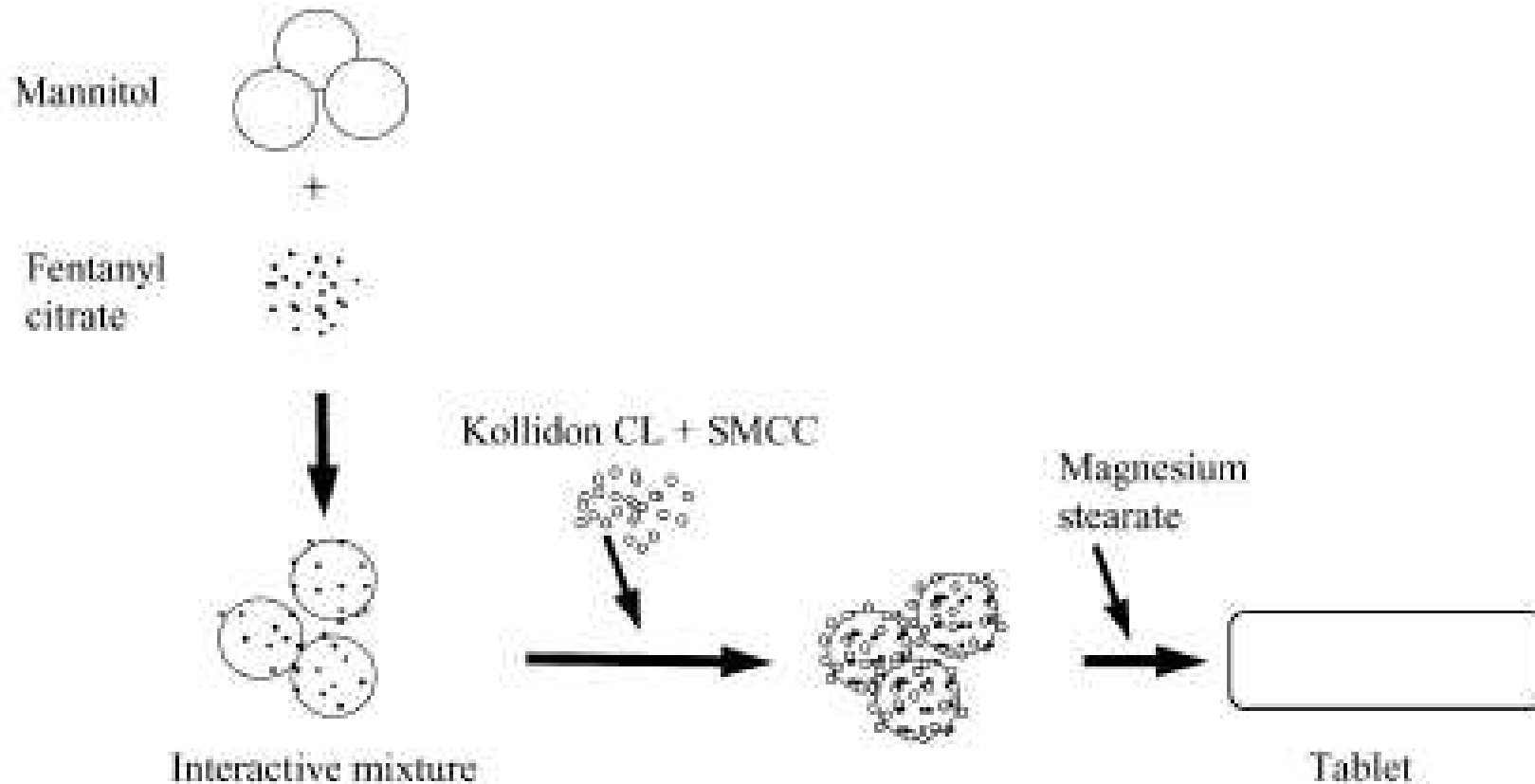
# **Sublingual fentanyl - Lunaldin**



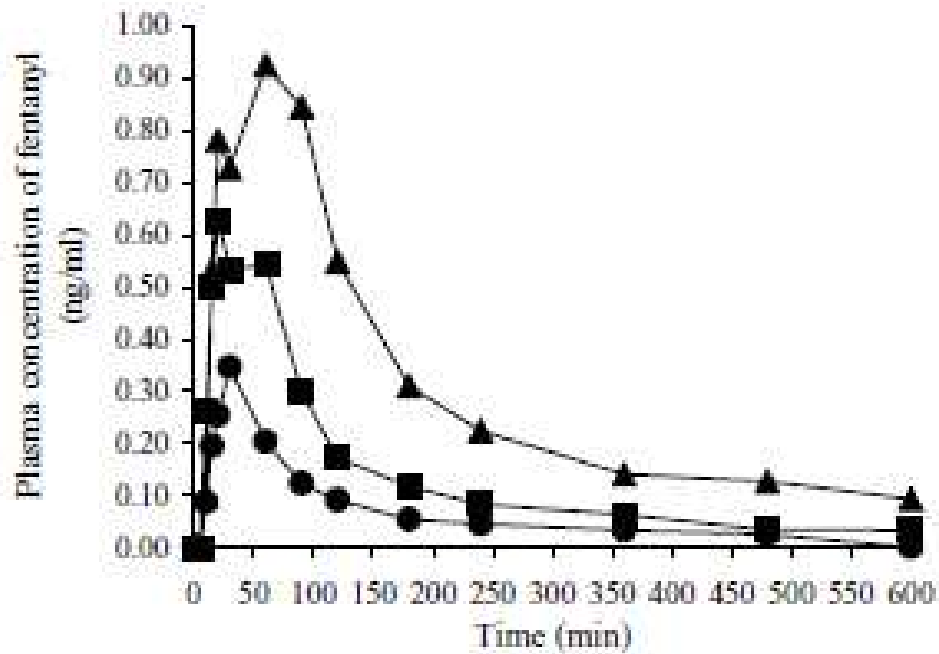
# Schematic model of the disintegration, bioadhesion and drug dissolution of the new sublingual tablet system.



# Schematic model of the mixing and tableting procedures for the sublingual fentanyl tablets and the tablet components.



Plasma concentration–time profiles of fentanyl in one cancer patient following a sublingual dose of 100 g (●), 200 g (■) and 400 g (▲) fentanyl base.



- Thank you for your attention!

